

## **Spotigo launches WiFi-based positioning application for the GSMA Mobile World Congress in Barcelona**

**Düsseldorf / Madrid, February 6, 2008** - Spotigo has developed a positioning application based on its WiFi-based Positioning Solution “WiPS” for the GSMA Mobile World Congress in Barcelona (11<sup>th</sup>- 14<sup>th</sup> February, [www.mobileworldcongress.com](http://www.mobileworldcongress.com)). This tool enables visitors to see their current position on a fairground's map and to find their way at the venue.

MWC visitors will get an idea of all the opportunities this technology is offering for the Location Based Services market: Any WiFi device or WiFi tagged item can be located just by the received WiFi signal patterns. It works independently from GPS, indoors and it is often faster than traditional positioning methods. No broadband connection is necessary.

The application will be available as a free download on Spotigo's website by Monday, 11<sup>th</sup> February. It can be installed on any WiFi-enabled Windows Mobile device.

Daniel Pruemers, Managing Director of Spotigo states: “The Mobile World Congress is one of the most important events for the mobile broadband and LBS market. Spotigo is glad to offer an application using our trailblazing WiFi-based Positioning Solution WiPS in this surrounding. Of course, location tracking on fairgrounds is just one possible deployment scenario for WiPS. Our technology also enables companies to offer services like POI search, WiFi-guided indoor and outdoor tours, location-based advertising, employee and equipment tracking, location-aware community concepts and much more.”

The Spotigo WiPS application for the Mobile World Congress will be available for free download on [www.spotigo.com/products-and-services/downloads/](http://www.spotigo.com/products-and-services/downloads/)

### **About Spotigo**

Spotigo started operations in the beginning of 2005 and is today one of the leading European software- and services company to provide innovative technology to the WiFi and LBS market. Spotigo distributes a WiFi SmartClient, a software solution that enables internet users to find and log on to WiFi hotspots automatically. Spotigo also provides a WiFi-based Positioning Solution (“WiPS”) through which service providers are able to provide Location Based Services, even indoors, and independently from any GPS-hardware or GSM-operators. Furthermore Spotigo manages the largest search-service for WiFi access points with over 250.000 listed hotspots worldwide. For more information see [www.spotigo.com](http://www.spotigo.com).

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