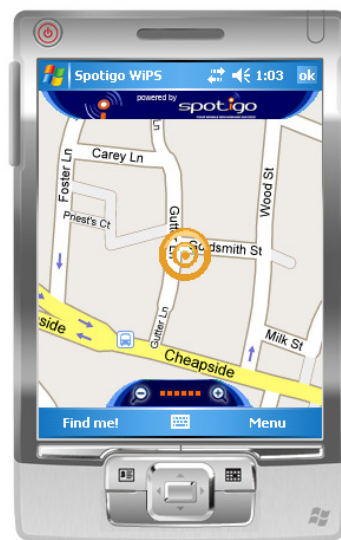


**WiFi-based positioning technology developed by Spotigo achieves accuracy of 5m in London  
*Düsseldorf / London, May 14, 2008***

The German software and service provider Spotigo announced that its WiFi-based Positioning Solution (“WiPS”) has set new standards in positioning accuracy. Spotigo developed a beta version of a real-time location tracking application that can be installed on any WiFi-enabled device. It was tested in London and achieved an accuracy of up to 5m in the city center.

“The results are amazing.”, states Daniel Prümers, CEO of Spotigo, “You see your exact current location without any support by GPS or GSM. And this calculation is done even faster than by conventional positioning technologies.”



Spotigo's WiFi-based positioning technology identifies the user's position on the basis of the received WiFi signal patterns. It is the perfect complement to GPS since it compensates the limitations of satellite-based positioning: Especially in urban areas with high buildings and narrow streets, WiPS usually generates more reliable and more accurate results than GPS. Another important advantage of this new technology is the indoor and 3D functionality. Since it also works perfectly as a standalone positioning solution, Spotigo's WiPS now makes it possible to offer location-aware content on all mobile devices without GPS module. As a B2B company, Spotigo offers WiPS to companies, municipalities and organizations interested in offering high quality location-based services or location-based advertising.

**About Spotigo**

Spotigo started operations in the beginning of 2005 and became one of the leading European software- and services companies providing innovative technology to the WiFi and LBS market. Spotigo distributes a WiFi SmartClient, a software solution that enables internet users to find and log on to WiFi hotspots automatically. Another core product is the WiFi-based Positioning Solution (“WiPS”), which works



independently from any GPS-hardware or GSM-operators. Furthermore Spotigo manages the largest search-service for WiFi access points with over 250.000 listed hotspots worldwide.

For more information see [www.spotigo.com](http://www.spotigo.com).

**Contact:**

Phone: +49 (0) 211 - 416 52 86

E-Mail: [press@spotigo.com](mailto:press@spotigo.com)